

## Miss North Yorkshire 2015

Organised by Envied Events, the Miss North Yorkshire competition is the region's official and most prestigious modelling competition. Through various qualifying rounds the competition offers participants an opportunity to make life long friends and give back to the community, as well as gain an insight into and experience in the world of modelling.

In 2015 Miss North Yorkshire selected Candlelighters as their charity of choice, with the 7 participating finalists all exclusively raising funds and awareness for Candlelighters in the lead up to the competition. Candlelighters worked closely with the finalists throughout the competition, organising a presentation and tour of The Square and Paediatric Oncology Ward for the girls, providing branded promotional materials and attending the competition's live final as a special guest judge!



## How was Candlelighters selected as Miss North Yorkshire 2015's Charity Partner?

We decided to support Candlelighters for many reasons. Firstly, as a Yorkshire based competition, we really wanted to support a local charity. Cancer is such a terrible illness, but when it is children who are affected it is even more heart-breaking. We are delighted to support a charity which helps children and families affected by cancer.

## How did the competition support Candlelighters?

All of our finalists worked really hard in the run up to the final doing lots of different fundraising activities including: bake sales, sponsored runs, car boot sales and other fundraising events! We also held a Luxury Charity Raffle at the Miss North Yorkshire 2015 Live Final.

## What impact did fundraising for Candlelighters have on the finalists?

All of the finalists who visited Candlelighters prior to the competition were really moved by the charity's work. Many of them are continuing to fundraise for the charity even now the 2015 event is over.

Over the course of the competition Miss North Yorkshire 2015 raised  $\pounds 1064.45$  for Candlelighters! This figure is set to increase next year as Candlelighters has again been selected as the charity of choice for Miss North Yorkshire 2016! To find out more about the competition go to http://www.missnorthyorkshire.com/